

SHUBHAM MUKHERJEE

GRAPHIC DESIGNER | MOTION GRAPHIC ARTIST | VIDEO EDITOR

GENDER	DATE OF BIRTH	NATIONALITY
Male	23 May 1998	Indian

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PORTFOLIO :

MOTION GRAPHIC PORTFOLIO :

Skills

Graphic Design : *From branding and logos to print and digital layouts, I create designs that communicate effectively and leave a lasting impression.*

Illustration : *I love crafting characters, developing concepts, and creating illustrations that add depth and personality to projects.*

UI/UX Design : *I build clean, user-centric interfaces and scalable design systems from scratch, ensuring seamless user journeys that drive higher digital conversion.*

Motion Graphics : *I use animation and visual effects to create engaging motion graphics that capture attention and convey messages dynamically.*

Video Editing : *I'm a skilled video editor with a knack for storytelling. I bring videos to life through seamless editing, compositing, and effects.*

Color Grading/Correction : *I use color to enhance the mood and impact of visuals,ensuring a cohesive and visually stunning final product.*

Softwares



Experience

Bo INTERNATIONAL
Sr. Graphic Designer (April 2026)
Leading UI/UX, label & packaging design, social media creatives, reels, video editing and motion graphics for the brand ecosystem.

SHIBUMI MEDIA
Creative head (JUN 2022 - March 2025)
Lead a team of designers and artists to create compelling visual content. Oversee all creative projects from concept to completion, ensuring quality and adherence to deadlines

COREFIELD TECHNOLOGIES
Creative head (JUN 2021 - MAY 2022)
Responsible for briefing, designing and pre to post press activities. Job profile entailed visualizing, planning & designing layouts, which are interactive & expressive, using well-honed creative abilities. Responsible for exploring new formats, concepts, colors and providing typographic solutions to appeal specific audiences

SOLETHREADS
Sr. Graphic Designer (JAN 2020 - MAR 2021)
Responsible for briefing, designing and pre to post press activities. Job profile entailed visualizing, planning & designing layouts, which are interactive & expressive, using well-honed creative abilities. Responsible for exploring new formats, concepts, colors and providing typographic solutions to appeal specific audiences

DIGITAL AAKAR
Sr. Graphic Designer (FEB 2018 - DEC 2019)
Responsible for briefing, designing and pre to post press activities. Job profile entailed visualizing, planning & designing layouts, which are interactive & expressive, using well-honed creative abilities. Responsible for exploring new formats, concepts, colors and providing typographic solutions to appeal specific audiences

SPORTSADDA
Graphic Designer (JAN 2017 - FEB 2018)
Designed and developed concepts for advertisements i.e. newspaper, magazine and other outdoor media like Gantry, Hoardings, Banner, and Utility etc.

Personal Skills



Portfolio

Motion Graphic Portfolio